

FIREWORKS BY



FOR IMMEDIATE RELEASE

Celebrate Independence Day with an American Picnic with Fireworks by Grucci!

Fireworks by Grucci to Illuminate the Southampton Skies

BELLPORT, NY (June 30, 2016)

Who: Southampton Fresh Air Home

What: American Picnic with Fireworks by Grucci

When: July 1st, 2016 after 9:00pm!

Where: 1030 Meadow Lane, Southampton, NY (Tickets required: (<http://southampton-fresh-air-home.myshopify.com/collections/american-picnic-with-fireworks-by-grucci>))

There are few summer traditions more anticipated than the Southampton Fresh Air Home's Annual American Picnic. Coming into its 29th year, the annual benefit picnic raises over 40% of the Home's annual operating funds, enabling physically challenged children to attend this unique program regardless of their family's ability to pay. Adding sparkle to this special event is the sixth-generation, Guinness World-Record Holding Fireworks by Grucci, who will light up the sky in honor of the incredible work at the Southampton Fresh Air Home.

"The commitment that Southampton Fresh Air Home has extended for these kids is truly wonderful," says CEO and Creative Director Phil Grucci. "We believe deeply in their mission, and are honored to partner with them for this special picnic as they fundraise to give physically challenged children the same opportunities as their able bodied peers. We look forward to bringing smiles to the faces of attendees young and old, while we light up the sky in celebration of Independence Day Weekend!"

The performance duration is approximately 14 minutes, and will feature sparkling, colorful and patriotic lights. The state of the art computer-fired program offers unparalleled choreography between the custom setlist and fireworks as they illuminate the sky over Shinnecock Bay!

The Fireworks by Grucci Performance App will be available for free, allowing smart phone users to listen to see the setlist and listen to the music in real time from any location. Simply download the Fireworks by Grucci Performance app, select your performance location, and press play as the fireworks begin.

Leading up to the fireworks, the festivities will also include exciting games for kids of all ages. Ticketholders will enjoy a delicious American picnic as well as food carts with popcorn, snow cones, ices, cotton candy and other delights.

Fun Facts

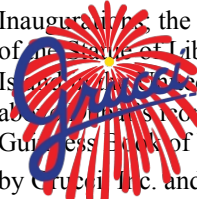
Fireworks Show Design and Choreography: Phil Grucci	Production Manager: waiting on Ashley
Number of Pyrotechnicians: 8	Chief Pyrotechnicians: Thomas Guida
Number of Days to Install: 2	Number of Hours to Choreograph: 13 hours
Featured Fireworks: Grucci Grand Illuminations and Special Effects	Number of Man Hours to Set Up: 192

Music

A family friendly mix of patriotic and pop/rock music including such artists as Kelly Clarkson, Queen Latifah, Tom Petty, Neil Diamond, Jake Reese, Rachel Platten and more.

About Fireworks by Grucci: Fireworks by Grucci is a sixth-generation, family-owned and operated Fireworks Performance Company with its primary studio and corporate offices in Bellport, New York. Holders of the Guinness World Record for the "Largest Fireworks Display" ever recorded. Known as "America's First Family of Fireworks," the Gruccis have transformed the night skies to the delight of millions across the globe since 1850. They are world-renowned for pyrotechnic artistry, scientific innovation and old-fashioned values. Their signature performances include the recent official celebration of the 200th Anniversary of the National Anthem "Star Spangled Spectacular," in Baltimore, countless performances in and around Las Vegas, NV., seven consecutive U.S. Presidential

FIREWORKS BY



Inaugurations, the Olympic Games in Beijing, Salt Lake City, Los Angeles and Lake Placid; commemorations such as the Centennial of the Statue of Liberty and star-studded extravaganzas including the grand opening of the Atlantis Dubai and the Palm Jumeirah Island in the United Arab Emirates. On New Year's Eve 2013, a stunning performance displaying 479,651 fireworks made its debut above the city's iconic skyline. The Guccis achieved their "Largest Fireworks Display" title with this performance and smashed the Guinness Book of World Record's preceding mark. Phil Gucci currently serves as President, CEO and Creative Director of Fireworks by Gucci, Inc. and Pyrotechnique by Gucci, Inc., the manufacturing entity of the Gucci group of companies.

###

Contact:

Bellwether Strategies for
Fireworks by Gucci, Inc.

Susan Nelson
703-297-1494

susanbellwether@gmail.com