

FIREWORKS BY



**FOR IMMEDIATE RELEASE**

**Bronx Borough President Ruben Diaz Jr. and State Senator Jeff Klein presents  
New York Salutes America - The Bronx Celebrates the Birth of our Nation!**

**BELLPORT, NY** (June 24, 2016)

Who: Borough of the Bronx

What: “New York Salutes America” Bronx Extravaganza

When: June 30, 2016 after 9:00 pm!

Where: Orchard Beach, The Bronx

Fireworks by Grucci is excited to announce another year of the Borough of the Bronx’s annual “New York Salutes America” festival. A beloved local tradition, this event draws thousands to Orchard Beach each June. Capping off a fun-filled day of music, food, and festivities will be a powerful fireworks finale, custom-designed by Guinness World Record-holding Fireworks by Grucci as a tribute to our American heroes and Armed Forces.

“We are honored and excited to work with Bronx Borough President Ruben Diaz Jr. and State Senator Jeff Klein and their partners once again on this very special event,” says CEO and Creative Director Phil Grucci. “By painting the sky with stars and stripes, we are fortunate to have the opportunity to use our art form to convey our deep appreciation for the brave men and women who have given so much in the name of freedom. This is the least we can do to honor their sacrifice and to give back to their families.”

Featuring high aerials fireworks and grand illumination pyrotechnics choreographed to a mix of music from a variety of Bronx composers, the show promises to dazzle the senses and delight onlookers of all ages. Firing from a computer-generated script, Grucci’s state-of-the-art show technology offers unparalleled precision between light and music, allowing the Grucci’s through their design to tell a moving story in the sky. As a nod to the neighborhood, the music score will feature a special mix of musicians who have called the Bronx their home, ranging from Steven Tyler to Jennifer Lopez.

The Grucci Performance App, which plays the soundtrack in real time, will be available for all guests with an Android or iPhone. Simply go to the App Store or Google Play, download the app for free, and select your performance location to tune in during the show!

**Fun Facts**

Fireworks Show Design and Choreography: Phil Grucci	Grucci Chief Pyrotechnician: Anthony Magno Sr.
Number of Pyrotechnicians:7	Number of hours to choreograph: 17 hours
Number of days to install:1	Number of man hours to set-up: 84
Fireworks: Grucci Grand Illuminations and High Aerials	

**Music**

This year, the fireworks music score will feature an eclectic mix of music all performed by Bronx natives, many of whom are Bronx Walk of Fame inductees. From Doo Wop to Hip Hop, Classic Rock, Swing, Funk, Soul, Pop and Latin, you'll hear from such Bronxites as Dion, Steven Tyler, Bobby Darin, Nitty, The Chiffons, Anthrax, Irene Cara, Grand Master Flash, Ace Frehley, Kurtis Blow, Prince Royce, and Jennifer Lopez.

## FIREWORKS BY



**Fireworks by Grucci:** Holders of the Guinness World Record for the "Largest Fireworks Display" ever recorded, Fireworks by Grucci is a sixth-generation, family-owned and operated company. Known as "America's First Family of Fireworks," the Gruccis have transformed the night skies to the delight of millions across the globe since 1850. They are world-renowned for pyrotechnic artistry, scientific innovation and old-fashioned values. Their signature performances include the recent official celebration of the 200th Anniversary of the National Anthem "Star Spangled Spectacular," in Baltimore, countless performances in and around Las Vegas, NV., seven consecutive U.S. Presidential Inaugurations; the Olympic Games in Beijing, Salt Lake City, Los Angeles and Lake Placid; commemorations such as the Centennial of the Statue of Liberty and star-studded extravaganzas including the grand opening of the Atlantis Dubai and the Palm Jumeirah Island in the United Arab Emirates. On New Year's Eve 2013, a stunning performance displaying 479,651 fireworks made its debut above Dubai's iconic skyline. The Gruccis achieved their "Largest Fireworks Display" title with this performance and smashed the Guinness Book of World Record's preceding mark. Phil Grucci currently serves as President, CEO and Creative Director of Fireworks by Grucci, Inc. and Pyrotechnique by Grucci, Inc., the manufacturing entity of the Grucci group of companies.

###

Contact:

Bellwether Strategies for  
Fireworks by Grucci, Inc.

Susan Nelson

703-297-1494

[susanbellwether@gmail.com](mailto:susanbellwether@gmail.com)