



FOR IMMEDIATE RELEASE

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**ACOMA BUSINESS ENTERPRISES WILL BE HONORED
WITH A GOLD AWARD**

IN 51st HSMIAI ADRIAN AWARDS COMPETITION

Presentations will be at the 18th Annual Gala Dinner Jan. 28 in New York City

NEW YORK, NY – The Hospitality Sales & Marketing Association International (HSMIAI) will recognize Acoma Business Enterprises, Sky City Cultural Center with a Gold Award for excellence for its winning entry in the annual Adrian Awards Competition for “New Openings or Launch.”

HSMIAI will pay tribute to Acoma Business Enterprises and Sky City Cultural Center during the 18th annual HSMIAI Adrian Awards Show – a gala black-tie dinner to be held on Jan. 28, 2008 at the New York Marriott Marquis, with an expected attendance by 1,000 hospitality, travel and tourism industry and marketing executives.

These awards are handed out as part of the 2007 **HSMIAI** Adrian Awards Competition, the largest and most prestigious travel event of its kind in the world, now in its 51st year. This year’s contest attracted nearly 1,300 entries from around the world, with entries judged by teams of experts from all sectors of the industry.

Winners will be honored on Jan. 28, 2008 at the New York Marriott Marquis during the 18th Annual Adrian Awards Gala, a multifaceted, black-tie networking extravaganza celebrating award-winning work, lifetime achievement, and the “Top 25 Most Extraordinary Minds in Sales and Marketing.”

Tickets are \$325 per seat before Jan. 14, 2008 with a table of 10 costing \$3,250. After Jan. 14 tickets will cost \$350 per seat. Discounted hotel rates at the Marriott Marquis are available at \$279 per night by calling the hotel at 212-398-1900 and referencing the **HSMIAI** Adrian Awards Gala. Visit www.AdrianAwards.com for more information on tickets/table purchases. Adrian Awards benefactor partners are DEPARTURES Magazine, TravelCLICK, and Yahoo!

HSMIAI

HSMIAI is an organization of sales and marketing professionals representing all segments of the hospitality industry. With a strong focus on education, **HSMIAI** has become the industry champion in identifying and communicating trends in the hospitality industry, and bringing together customers and members at annual events, including **HSMIAI**’s Affordable Meetings®. Founded in 1927, **HSMIAI** is an individual membership

organization comprising more than 7,000 members worldwide, with 39 chapters in the Americas Region.

For more information on **HSMIAI**, contact the Hospitality Sales & Marketing Association International, 8201 Greensboro Drive, Suite 300, McLean, VA 22102, phone (703) 610-9024; fax (703) 610-9005, or visit the web site at www.hsmia.org.

Acoma Business Enterprises, Sky City Cultural Center

Experience the Living Culture and hospitality of the Acoma Tribe at Acoma Pueblo's Sky City Cultural Center and Haak'u Museum, 45 minutes west of Albuquerque, become immersed in the living culture of the Acoma Tribe. The grand opening of Sky City Cultural Center and Haak'u Museum in 2006 heralded a new era for the tribe, providing an expressive portal to showcase Acoma art, culture and history.

However, visitors have been welcomed to Sky City Pueblo, North America's oldest continually inhabited settlement (1150 A.D.), for almost a century. On a guided walking tour that departs from the Cultural Center, visitors have a unique experience atop the sheer walled 357-foot sandstone bluff. San Esteban del Rey Mission is a tour highlight, one of the largest and oldest Spanish missions in New Mexico.

In 2007, the National Trust for Historic Preservation recognized the Pueblo of Acoma as the 28th National Historic Trust Site, the only Native American community to receive this designation.

Exhibits now at the Haak'u Museum include The Matriarchs, tracing the evolution of celebrated Acoma pottery through four artisans and Pueblo Faces and Places, a photography exhibit by famed photographer and Laguna Tribe Elder Lee Marmon that explores the living culture of New Mexico's Pueblo tribes. Works by tribe artisans can be purchased at the "Gaits'i" (Beautiful) museum gift shop and savor New Mexican as well as Native American cuisine in the "Yaak'a" (Corn) Café.

Complement this experience at nearby Sky City Casino Hotel with four dining options, AAA triple diamond-rated hotel accommodation as well as entertainment opportunities including Las Vegas-style gaming and concerts.

Call 888-SKY-CITY for more information or visit www.skycity.com

Sky City Casino Hotel is located on I-40, exit 102.